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## **Woodson & Rummerfield Proudly Announce the Birth Of Their New Offspring**

### **The Woods & Fields™ Collection of Couture Home Furnishings Makes Its Debut**

LOS ANGELES, CA – January 2006...Woodson & Rummerfield's House of Design (W&R), the successful marriage of the eponymous design businesses of Ron Woodson and Jaime Rummerfield, has begun producing the most beautiful offspring. The proud parents are pleased to announce the debut of the Woods & Fields™ collection of exquisite, custom designed furniture and unique decorative items.

"Our furniture and decorative products are inspired by traditional forms, combining a hint of Hollywood nostalgia with a nod towards nature...all mixed with modern materials", says Ron and Jaime. "The end result is a "one-of-a-kind", couture attitude that adds a fresh, yet stylish touch to an artful home".

The Woods & Fields™ Collection enters the world with high design pieces that bring to mind the fabulously glamorous living spaces of the 30s, 40s and some cheeky 70's, once occupied on screen by the likes of Lena Horne, Myrna Loy, and Bridgette Bardot. Each piece of the Woods & Fields Collection moves with sensual grace from living room to bedroom. The line premieres with eight highly distinctive items priced from \$450 for a set of 4 placemats and napkins to around \$6,200 for a sofa.

The furniture side of Woods & Fields™ launches with four pieces in carefully chosen fabrication or C.O.M. The **Lamour Bed** combines Lucite legs with polyurethane upholstery for a sexy, yet practical way to spend the night. The **Harlow Sofa's** sleek, long lines belie a totally comfortable seating surface perfect for cozy conversations. For displaying fine object d'art or the perfect lamp, The **Larchmont Console Table** mixes a mirrored top with white leather legs in custom sizes to suit any room. Mixing living room comfort with boudoir attitude, the **Beverlywood Chair** assumes an air of whimsy with a sculpted silhouette, tufted-back and scrolled arms served up in four luscious colors.

Sexed up, highly glam accessories complete the initial collection with three spectacular mirrors taking center stage. The pierced and sculpted frame of the **Sunset Mirror** and the Asian inspired **IV Bamboo Mirror** are available in a myriad of custom colors. The **Wilshire Mirror** mixes cast plaster with white enamel. The beginning of a tabletop line are custom placemats and napkins an elegant way to grace any table.

"It is OK not to be bland," says W & R. "We want people to pull out the good china and silverware, and make everyday special." Keep your eyes peeled for the essential full tabletop line for entertaining coming in summer of 2006.

**About W&R**

Woodson & Rummerfield's House of Design (W&R) is a merging of two leading interior design firms from Los Angeles, California (Platform Design, LLC and Ron Woodson Design). The highly unique W & R concept of mixing a retail store with specialty services raises the standard for the current process of design service, making high design accessible. Woodson & Rummerfield deliver creative solutions that meet clients' lifestyles including residential and hospitality interior design services, and high design products. W&R services celebrity and entertainment industry clients. W&R is located at 724 N. La Cienega Blvd., Los Angeles, CA 90069. Phone: (310) 659-3010.

Email: [info@wandrdesign.com](mailto:info@wandrdesign.com). Website: <http://www.wandrdesign.com>.

Photos of Ron Woodson and Jaime Laurella Rummerfield are available upon request.

**For more information:**

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