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WandRlust.com Delivers High Design

Woodson & Rummerfield's House of Design Launches a Chic Shopping Website

LOS ANGELES, CA – March 2007...Hollywood Tastemakers, Ron Woodson & Jaime Rummerfield, the creative energy behind Woodson & Rummerfield's House of Design, bring high design products at affordable prices directly to the consumer through their new online store, WandRlust.com. The site showcases unique, future forward products giving the online client access to the look celebrities crave. Many of the products have been used in Woodson & Rummerfield's projects and have been featured in top design magazines.

WandRlust.com offers exclusive products designed by Woodson & Rummerfield's under their Woods & Fields™ label along with carefully selected items from design savvy vendors. Products span the home from fabulous "you'll find them no where else" sofas, chairs and beds to custom mirrors, linens, china and a myriad of accessories to style the home and yourself á la Hollywood. And for aficionados of Florence Broadhurst wallpapers, WandRlust.com has a fabulous selection of her most wonderful patterns. Buyers will now have online access to the incredible collection of hip wallpapers used in Woodson & Rummerfield's installations. These vintage-inspired Hollywood glam wallpapers are in limited distribution and rarely available to consumers. Many of the wallpaper prints can be produced in eco-friendly materials and are found in the "eco" section of the site along with eco-chic products by Johnston-Ready made of recycled and sustainable materials.

"We plan on adding stylish "in" products every month" says Jaime Rummerfield, Principal Designer and co-owner, of W&R. "We're launching a new product line shortly and it will premier on WandRlust." "Consumers will have a ready source of high design style" adds Principal Designer and co-owner, Ron Woodson. The site features credit card security through authorize.net. WandRlust.com accepts American Express, Visa, Mastercard and Discover. Consumers and Designers can also call in their order at 1.888.963.LUST (5878).

About W&R

Launched in 2005, Woodson & Rummerfield's House of Design, Inc. (W&R) is a "perfect marriage" of two leading Los Angeles interior designers, Ron Woodson and Jaime Rummerfield. The firm is a unique blend of design services, retail and online store. W&R provides creative solutions that meet clients' lifestyles including residential interior design, specialty commercial and hospitality design service. W&R services a discerning clientele including celebrity and entertainment industry professionals. For clients who wish to access the creativity of W&R directly, there are several retail concepts at their disposal. The Woodson & Rummerfield's House of Design boutique store on La Cienega combines a showroom and design studio with a fabulous retail space open to the public as well as the trade. Online, clients can access fabulous "finds" and W&R custom designs at www.WandRlust.com

Woodson & Rummerfield's House of Design is located at 724 N. La Cienega Blvd., Los Angeles, CA 90069. Phone: 310.659.3010. Toll Free 888-963-LUST (5878). E-mail: info@wandrdesign.com. Website: www.WandRdesign.com. Online store: www.WandRlust.com.