



FOR IMMEDIATE RELEASE

Patricia Honeycutt Cantor (New York)
Tel: (212) 535-0529
Cell: 917-952-9050

Woodson & Rummerfield Party During the Month of March

Woodson & Rummerfield's House of Design Celebrates High Design During LA's Fall Fashion Week and WestWeek

Los Angeles – March 2007...Ron Woodson & Jaime Rummerfield, Hollywood Tastemakers, invite you to put on your dancing shoes and party with them during LA's March 2007 WestWeek. It's a fabulous month for high design, spirited concepts and exciting new collections.

Woodson & Rummerfield celebrate WestWeek with a very special event. On March 29 from 6:30 PM to 8:30 PM, Ron and Jaime along with Signature Prints and Chronicle Prints debut the publication of *Florence Broadhurst: Her Secret & Extraordinary Lives by Helen O'Neill*. Author Helen O'Neill will be on hand to sign copies of the book during the cocktail reception. Woodson & Rummerfield have a special relationship with Florence Broadhurst as they carry her distinctive wallpapers and fabrics in their store and utilize her papers in many installations. Just for the event, Woodson & Rummerfield have covered pieces of their own custom designed sofas and chairs with the distinctive fabrics from the Florence Broadhurst collection. Plus W & R cover Jordan Capella's fabulous ottomans with jubilant patterns. All reflected in Woodson & Rummerfield's custom mirror collection.

About W&R

Launched in 2005, Woodson & Rummerfield's House of Design (W&R) is a "perfect marriage" of two leading Los Angeles interior designers, Ron Woodson and Jaime Rummerfield. The firm is a unique blend of design services, retail and on line store. W&R provides creative design solutions that meet clients' lifestyles including residential interior design services, specialty commercial and hospitality design services, set design, and high design products. W&R services a discerning clientele including celebrity and entertainment industry professionals. For clients who wish to access the creativity of W & D directly, there several retail concepts at their disposal. The Woodson & Rummerfield House of Design store on La Cienega combines a showroom and design studio with a fabulous retail space open to the public as well as the trade. On line, clients can access fabulous "finds" and W & R custom designs at <http://wandrlust.com>

Woodson & Rummerfield House of Design is located at 724 N. La Cienega Blvd., Los Angeles, CA 90069. Phone: (310) 659-3010. e-mail: info@wandrdesign.com.
Website: <http://www.wandrdesign.com>. On line store: Wandarlust.com.